



PDI Sustainability Solutions

Improve business results with eco-minded innovations

As we gain new insights into the evolution of electric vehicles (EVs) and alternative fuels, we know changes are coming. However, they won't happen overnight. There's still time for the c-store and wholesale petroleum industries to evolve as consumer demands change.

PDI Sustainability Solutions feature innovative technologies designed to support the dynamic needs of these industries. This includes existing technologies built by PDI, along with new innovations we're bringing to the industry. Watch for additional offerings and programs from PDI Sustainability Solutions as we continue to connect brands and retailers with the consumers who share a vision for an environmentally responsible future.



To learn more about the proven, tangible impact PDI Sustainability Solutions can create, contact us today.
pdisoftware.com/contact-us/

Leverage loyalty-based carbon offset programs

Through GreenPrint, PDI retail customers can now offer consumers an opportunity to reduce their environmental footprint while fueling their vehicles. GreenPrint programs award carbon offsets based on the purchase of petroleum at the pump through a proprietary processing and reporting portal.

Participating consumers will see their sustainable contribution and impact grow over time, as the loyalty-based program makes an ongoing investment in verified carbon offset efforts such as reforestation, landfill gas capture, renewable energy, and other green initiatives.

These carbon offset programs follow industry-leading certifications and standards, and all calculations and offsetting claims are certified by a top-five global accounting firm.

EV Charge Price Optimization Algorithms

Plug in to intelligent pricing solutions

The demand for alternative fuel vehicles, particularly EVs, is growing rapidly worldwide. Be prepared to capitalize on this momentum with PDI Fuel Pricing Retail. This intelligent pricing engine already supports EV charge pricing functionality.

Learn more at

www.pdisoftware.com/fuel-pricing-solutions



1. Data Collection
2. Processing
3. Environmental Offsetting
4. Third-Party Attestation
5. Program and Brand Management



Wholesale gasoline costs about five times as much as electricity.

If prices are optimized, this is an opportunity for huge, additional margins at the forecourt.