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Dear valued customer:

We hope this letter finds you and your family safe and healthy. Over the last several months, PDI has continued to monitor developments surrounding the ongoing COVID-19 pandemic. From increases in vaccination numbers to stabilizing rates of infection, things are beginning to turn around.

Despite the progress we are making, we still must take every precaution. The health and well-being of our employees, customers, and partners continues to be our primary concern. In addition, there is uncertainty about when bans will lift on large gatherings, and there are current guidelines restricting large networking functions. After much consideration we've decided not to host the 2021 PDI Users Conference (UC21).

We know this is disappointing, and we did not make this decision lightly. Like last year, we're still committed to ensuring you have the tools and training to move your business and professional development forward. Again, this year our University team is offering a special all-access, online training package at a great price. This promotion includes over 700 class hours, many of which can be used for CPE credits. We know this doesn't replace the UC21 experience, but this is the best way we can safely and securely provide the training you deserve. For more information about the training, contact us at registrar@pdisoftware.com.

Thank you so much for continuing to serve your communities during these challenging times. We're so proud to support such a great group of people every day. We'll get through this together, and we look forward to once again being able to provide an incredible in-person training experience next year. So, mark your calendar for UC22, August 25-28, 2022, at the Gaylord National hotel in Washington D.C. In the meantime, if you have any questions about UC, please contact us at ucinfo@pdisoftware.com. Until we see you next time, stay safe and healthy.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jimmy', written in a cursive style.

Jimmy Frangis

CEO, PDI