## PDI Enhances Its ERP Solution With Foodservice Production Management

*The expanded, data-powered capabilities will empower convenience retailers to satisfy consumers with a better, tastier, on-demand foodservice experience*

**ATLANTA – March 29, 2021 –** PDI (www.pdisoftware.com), a leading global provider of enterprise software solutions to convenience retailers and petroleum wholesalers, has expanded its foodservice solution to include cloud-based production management capabilities that will enable retailers to deliver a fresher foodservice experience to their customers.

For decades, convenience retailers of all sizes have used PDI's foodservice inventory management capabilities to ensure they have the right type and amount of ingredients for their site-level recipes. With the sophistication of production management capabilities, PDI's customers can now take advantage of three new, innovative features: sales forecasting, job scheduling, and production planning.

Here are the benefits for retailers:
- Uses transaction data to identify baseline demand, seasonal trends, and event adjustments that boost the bottom line
- Reduces unnecessary downtime and ensures complex tasks are covered across all sites and dayparts based on store-level business needs
- Improves efficiency and optimizes productivity throughout the foodservice lifecycle to deliver a more delicious customer experience
- Decreases spoilage and waste by avoiding over- and under-stocking items

Foodservice was one of the hardest-hit categories in 2020 due to the COVID-19 pandemic. As the category continues to recover, convenience retailers around the world are looking for ways to deliver a satisfying and profitable foodservice experience. PDI's enhanced application helps accomplish that objective by providing the tools to manage pre-production and production tasks, ensuring kitchens are making the right amounts of the right items at the right time.

"Foodservice has been a growing category for convenience retail for quite some time, and despite the temporary setback the pandemic caused, we're confident this category will continue to grow," said Drew Mize, executive vice president and general manager of ERP Solutions at PDI. "Our decades of proven expertise in the foodservice space, combined with our recent production management enhancements, will help retailers plan, control, and execute foodservice programs that will forecast demand with data-driven accuracy and maximize profitability."

For more information about PDI's foodservice solution, visit https://www.pdisoftware.com/retail/.

**About PDI**

Professional Datasolutions, Inc. (PDI) software helps businesses and brands increase sales, operate more efficiently and securely, and improve critical decision-making. Since 1983, PDI has proudly served the convenience retail and petroleum wholesale industries. Over 1,500 companies, representing more than 200,000 locations worldwide, count on PDI's solutions and expertise to deliver convenience and energy to the world. For more information about PDI, visit us at www.pdisoftware.com.

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