



## PRESS INFORMATION FOR IMMEDIATE RELEASE

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### **PDI Launches a Fully Managed ERP Solution for Small to Mid-Sized Convenience Retailers**

Gives businesses the flexibility to move from on-premise to cloud hosting, enables remote operations and provides additional resources

**ATLANTA – April 6, 2020** – PDI ([www.pdisoftware.com](http://www.pdisoftware.com)), a global provider of ERP, Fuel Pricing, Logistics and Marketing Cloud solutions for the convenience retail and petroleum wholesale industries, today announced its [PDI Enterprise Managed](#) service for small to mid-sized convenience retailers and petroleum wholesalers.

The offering combines the software management capabilities and expertise of [PDI's Managed Services team](#) with a complete, feature-rich, industry-specific ERP solution in a hosted environment. This service enables operators to quickly adapt to changing customer expectations and business needs.

PDI Enterprise Managed includes the following:

- **ERP Software:** Provides access to PDI's world-class ERP software, Enterprise, at an affordable price.
- **Hosting Services:** Ensures timely maintenance and upgrades with an all-in-one hosting solution for increased peace of mind.
- **Managed Services:** Provides skilled and knowledgeable team of experts to help run the store operations.
- **Handheld Scanner:** Offers a ready-to-use, software-integrated handheld designed to manage audit, lottery, store receiving, and real-time inventory.

PDI's Managed Services team provides expert-level support for business needs and offers customers everything a retailer would need. This includes end-to-end operational visibility to keep stores running at peak performance -- from daily store reporting, home office audits, pricebook, financials, item level inventory, inventory optimization, market basket, rebate management, lottery and fuel inventory management.

"Most small and medium-sized businesses don't have an ERP solution that is also fully managed," said Annie Hammons, vice president of North America Consulting and Managed Services, PDI. "In a time when companies may be strapped for resources or struggling with remote workforce requirements due to the COVID-19 crisis, PDI Enterprise Managed provides an affordable solution that includes managed services and cloud-hosted software to help them get up and running fast."

#### **About PDI**

PDI helps convenience retailers and petroleum wholesalers thrive through digital

transformation and enterprise software that enables them to grow topline revenue, optimize operations and unify their business across the entire value chain. Over 1,500 customers in more than 200,000 locations worldwide count on our leading ERP, logistics, fuel pricing and marketing cloud solutions to provide insights that increase volume, margin and customer loyalty. PDI owns and operates the Fuel Rewards® loyalty program that is consistently ranked as a top-performing fuel savings program year after year. For more than 35 years, our comprehensive suite of solutions and unmatched expertise have helped customers of any size reimagine their enterprise and deliver exceptional customer experiences. For more information about PDI, visit [www.pdisoftware.com](http://www.pdisoftware.com).

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