



Maverik, Inc.

A PDI Case Study



Overview

HQ: North Salt Lake City, Utah
Industry: Convenience Retail
Size: 315 Stores
Solution: PDI Enterprise



Business Challenge

- Endeavored to maintain high efficiency in managing expenses
- Wanted a provider that understood the complexity of their operation and of the c-store industry in general
- Needed to maximize inventory and cash



PDI handled the **complexity** of Maverik's business model to **maximize** inventory and cash

Using PDI Enterprise, Maverik can more easily maintain its 300+ locations across 11 western states as the largest independent fuel marketer in the Intermountain West.

Customer Results



Improved expense management efficiency



Optimized complex operational procedures



Improved inventory and cash management



Faster ROI from industry-focused solution



When you're a PDI customer, I don't care how big or how small you are, you're important. They care. They're there to help you.

Hubert Williams, VP of Technology and Development, Maverik, Inc.

