



Par Mar

A PDI Case Study



Overview

HQ: Marietta, OH since 1967
Industry: Convenience Retail
Size: 50+ Locations
Solution: PDI Workforce



Business Challenge

- Relied solely on spreadsheets and paper copies for employee scheduling
- Needed real-time data to properly staff each location and combat overtime costs
- Limited labor reporting capabilities made any adjustments difficult
- Lacked visibility and control across all retail sites



Reduced overtime

50%

Site managers **overwhelmingly** approved of the new solution and labor scheduling tools.

Customer Results



Reduced time spent creating employee schedules



Increased visibility into the number of labor hours needed per site



Created real-time schedule adjustments during the week



Improved staffing allocation based on availability



Just by cutting overtime alone, we'll more than triple our initial investment in just a year. Combine that with the software's ease of use, and you have a product that I'd recommend to any retailer.

Nichole Evans, VP of Accounting and Finance, Par Mar Oil Company

