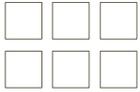


PRESS INFORMATION FOR IMMEDIATE RELEASE

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PDI Acquires Intellifuel

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TEMPLE, TEXAS—PDI, a leading provider of enterprise-class automation software systems to the convenience retail and wholesale petroleum industries, today announced it has completed the acquisition of Intellifuel Systems, Inc., a leading provider of fuel management and logistics solutions for downstream and midstream participants in the fuel supply chain. Financial terms of the transaction were not disclosed.

Intellifuel provides solutions across the fuel supply chain market. Downstream, the company helps petroleum marketers automate the entire order life cycle. Midstream, they provide terminal automation systems, custody transfer, terminal and railcar scheduling, inventory position management, and customer/stockholder portal solutions. Founded in 2001, Intellifuel's headquarters are located in Titusville, Fla.

"With deep roots in the petroleum industry and best-in-class technologies, Intellifuel provides customers with tools that help them scale their operations while reducing operational costs, resulting in a positive ROI on their investment," said Greg Gilkerson, President and CEO at PDI. "The PDI and Intellifuel teams recently collaborated to complete deep integration efforts, giving customers a seamless, elegant solution," said Gilkerson. "Plus, Intellifuel's custom service speed and quality are highly regarded, which was very attractive as we strive to preserve the customer success principles that have been paramount to our business for the past thirty years. After many successful partnerships with Intellifuel in the past, we are eager to combine the two companies to provide a robust, single solution to the market."

Rick Evans, Co-Founder of Intellifuel, echoed Gilkerson's enthusiasm. "We are delighted to partner with the PDI team to help drive PDI forward," said Evans. "As the market leader, PDI has a strong reputation for being the best in the industry. We look forward to extending that reputation by combining PDI's industry-leading ERP solution with Intellifuel's premier logistics solutions. Our goal is to offer a single, unified solution to the industry. PDI is an incredible company that I have known and respected for many years. We look forward to working together to fulfill a joint vision."

About PDI

PDI provides software, hardware, and professional services to convenience retailers and wholesale petroleum marketers. Over 325 companies operating more than 31,000 locations worldwide rely on PDI's software systems for retail automation, supply-chain management, business intelligence, financial reporting, and employee time and labor management. For more information about PDI, visit www.profdata.com.

About Intellifuel

Intellifuel automates downstream petroleum and biofuels operational processes, integrating its solutions with its customers' existing and diverse systems, resulting in high value collaborative solutions that protect investments and increase efficiency. Intellifuel provides site data capture, inventory optimization, system integration and replenishment planning services for petroleum marketers, as well as automated order management, inventory balancing and loadout solutions for biofuels plants, bulk plants and pipelines. For information on Intellifuel's products and solutions, visit www.intellifuel.com.

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