



# Gilligan Oil

*A PDI Case Study*

GILLIGAN OIL  
C O M P A N Y

## Overview

HQ: Cincinnati, OH since 1993  
Industry: Convenience Retail, QSR,  
Petroleum Wholesale  
Size: 25+ Locations  
Solution: PDI Enterprise



## Business Challenge

- Needed software that could scale to accommodate the company's growing operations
- Lacked a fully consolidated accounting system, which impacted the business strategy of the company
- Required timely, customizable reporting with business intelligence to leverage actionable decision making
- Struggled to maintain separate software solutions for retail and wholesale operations



Increased business  
footprint by over

**58%**

# Reduced manual entry **40 hours** each week.

## Customer Results



Allowed for consistency in data across the operation



Eliminated the error-prone practice of dual system maintenance



Improved sales report efficiency from eight hours to five seconds



Decreased paperwork tasks significantly through automation



**I'm convinced PDI is one of the main reasons we've experienced such fantastic growth.**

*Greg Ellison, IT Manager, Gilligan Oil*

