



# TOTAL Deutschland

A PDI Case Study



## Overview

HQ: Berlin, Germany since 1955  
Industry: Crude Refining  
Size: Fleet of 175, 1,200+ Service Stations  
PDI Solution(s): PDI TransPac



## Business Challenge

- High volume, resource intensive paperwork within an otherwise sophisticated distribution system
- Needed to increase transparency while modernizing digital communications with third-party suppliers



Supplies  
**6 million tons**  
of gasoline and diesel  
annually to  
**650,000**  
customers

# Route optimization allowed more deliveries due to efficiency gains and manual paperwork reduction.

## Customer Results



Enhanced communications both internally and externally



Provided accurate route information to drivers



Monitored trucks in real-time, from a birds-eye point of view



Increased system automation efficiency

**Empowered with PDI's map-overlay fleet monitoring, TOTAL dispatchers were better able to navigate their drivers through complicated roadways to service 1,200+ petrol stations every day.**